

# ENVIRONMENTAL POLICY.

We intend to do 'our bit' to minimise Shoot Firsts carbon footprint, so we have identified what we do and our intentions regarding the business activity. In order to implement objectives distinguished we must apply our policy to reduce the environmental impacts of our activities.

## Green Print.

YES, we design for you, but the majority of design we do leads to print – leaflets, posters, business cards, so we have sourced local printers which do all they can to ensure your material has as little impact as possible. From the retrieval of design, choice of material right through to production, the printers are environment conscious.

## Dog and Bone.

Communication happens all day in our office, and needs to. For design we often design ideas and rather than show the client as a hard copy we send by email; saving printing materials. We also advise our recipients to save the environment and refrain from printing unnecessarily.

## Sitting In Our Office.

Numerous activities take place throughout the day which ultimately have an impact; right from making a (several) cup(s) of tea to lighting the office and powering the computers. To decrease our usage of utilities we monitor equipment ensuring that when not in use, equipment can be turned off.

## We-use.

The postman delivers letters to the office, which are usually accompanied by a nice blank envelope, which to us is an invite to re-use in whatever way necessary, then after this thrown into the correct recycle bin. Any waste material in our hands will be disposed of in the correct recyclable fashion.

## We-cycle.

Travelling is essential whether it be attending meetings with clients and conferences or filming on location. However, to keep our carbon emissions low we avoid using a car if a journey is doable by foot or otherwise, and monitor these journeys accordingly.

Managing Director

Ryan Walker

Date